

BITFLIX

The creator economy for AI films.

Built for the next billion filmmakers. Not the last ten thousand.

The creator platform big tech was never going to build.

Because it exists to liberate the creators they never see, in the markets they never serve, through the stories only they can tell.

Bitflix is the home for filmmakers — especially filmmakers in India, and across every market Hollywood, Silicon Valley, and the streaming giants never served. For a century, the old system paid creators fractions of what they earned, owned the stories they told, and decided whose voices counted as cinema. That era is ending. Bitflix is what comes next.

An AI-era creator studio where filmmakers blend their own footage with AI generation, work alongside Ariel — an AI director, not a chatbot — build episodic series their audience can subscribe to, go live and let their community shape the story, and earn sustainably from the work they make. Mobile-first. Priced in rupees. Built the way filmmakers actually work: cameras, actors, real locations, AI as a partner — never a replacement.

Accountable to its creators and to the tribe that sustains it. Not a tweak to the old system. Something structurally different — a platform where the filmmaker owns the story, keeps the rights, earns the revenue, and contributes to a living creative community instead of feeding an extractive industry.

FOUNDING PRINCIPLE

"We are not building a platform. We are building a home for the storytellers the rest of the world forgot."

The full creative arc — shipped.

From first upload to streaming series. One platform, end to end. Live at bitflix.io today.

CREATE

The Forge.

Upload your own footage. Generate new scenes using nine AI models across video, image, and lip-sync — Kling, Veo, Sora, Seedance, Wan, MiniMax, FLUX, Sync Labs. Use Soul ID to lock character appearance across every scene. Twelve camera controls. Run two models side-by-side on the same prompt and pick the winner. Works at 375px on a phone, or on any device.

DIRECT

Ariel.

An AI director as a character, not a chatbot. Four modes — Project Director, Character Developer, Dialogue Writer, Art Director. She remembers your project: title, genre, crew, every clip uploaded, every episode published. She acknowledges your first upload. She celebrates your first publish. She is a persistent creative partner, not a feature.

PUBLISH

Series & Stream.

Create a series, number your episodes, build a body of work over time. Audiences subscribe, get notified of new episodes, binge seasons. Share work-in-progress drops with subscribers before release. Every episode carries a C2PA Content Credential — signed, dated, attributed, provenance-tracked. Your work is visibly yours.

Where audiences become co-creators.

BROADCAST

Live Forge.

Go live inside the Forge. Your community watches you create, votes on story forks in real time, shapes the direction of a scene. Weighted voting — Spark 1x, Creator 3x, Studio 5x, Agency 7x — means your most engaged community members carry the strongest voice.

A genuinely new mode of filmmaker-audience relationship — native to the AI era, live on the platform today.

EARN

Creator-first economics.

Up to 89% revenue share on creator-earned income. Collaborator splits handled automatically — cinematographer, writer, composer paid directly. Tiered pricing in local currency. Credits roll over month to month. Failed generations are refunded immediately. No pop-ups. One low-balance email at 20% remaining. The accounting should not be the enemy of the work.

Growth from scale, not squeeze. The 89% is structural — encoded in the operating agreement, not a marketing line.

An AI director, not a chatbot.

Every Bitflix creator has Ariel. She is what makes Bitflix feel like a home, not a product.

Ariel operates in four modes — Project Director, Character Developer, Dialogue Writer, Art Director — and switches between them based on the work. Blocking a story arc, she thinks in beats. Developing a character, she thinks in motivations. Writing dialogue, she thinks in voice. Designing a scene, she thinks in composition and light.

She is context-aware in a way no general-purpose AI can be. She knows your genre. She remembers your crew. She tracks which footage you have uploaded and which characters have Soul ID references. She follows your series — what episode you are on, what audiences are responding to. When you go live, she knows who is watching. When moderation rejects something, she responds with specific help, not a template.

1. Project Director

Story beats, series arcs, continuity.

2. Character Developer

Motivations, history, Soul ID references.

3. Dialogue Writer

Voice, rhythm, subtext. Persona-aware.

4. Art Director

Composition, light, camera, palette.

A character, not a product feature. The orchestration layer competitors cannot copy in a weekend.

Shared universes — the MCU model, without Disney.

AI solves character consistency, canon enforcement, and multi-director continuity. For the first time in cinema, a universe does not require a studio.

A CONCRETE EXAMPLE

Kailasa Rising.

12 directors across India, Nepal, Indonesia, and Thailand — each contributing episodes to one mythology. Characters locked by Soul ID. Timeline governed by a shared World Bible. Ariel knows the canon and guides every director to stay true to it.

Audiences subscribe to the universe, not a single creator. Revenue flows to directors proportionally. The world grows — new timelines, new characters, new regions — as more directors contribute.

WHY INCUMBENTS CAN'T COPY

Hollywood

Studios require owned IP. Multi-director, creator-owned canon is incompatible.

Streamers

Must pay per episode. Cannot fund thousands of director-owned episodes per universe.

AI clip tools

No publishing layer, no canon enforcement, no multi-creator workflow.

Bitflix

Purpose-built for this. Soul ID + World Bible + Ariel + creator economics in one stack.

WHY THIS COMPOUNDS

Every successful universe compounds — forever.

Creators with audience momentum do not leave. This is infrastructure no one can replicate.

100 yrs

Every major cultural universe — Star Wars, Marvel, LOTR — owned by a single studio.

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Platforms where directors can co-build mythologies they each own a share of.

Bitflix

Purpose-built for director-owned shared universes. Shipped.

Creators serving regional, Indigenous, and global-south cultures get to build the franchises Hollywood would never greenlight — on infrastructure they share in.

The Always-On Festival.

Most creator platforms upload your work into an algorithm and hope it surfaces. Bitflix runs a continuous festival instead.

Monthly themes

2–4 themes active at once. Curated by Ariel and a rotating council of filmmaker-jurors.

Multi-tier recognition

Daily spotlights. Weekly features. Monthly theme winners. Quarterly showcases. Annual Bitflix Festival.

Real rewards

Studio-tier credits. Cash prize pools (where funded). Featured placement. Pathways into flagship series and universes.

Community + jury

Audiences vote during submission windows. A filmmaker council provides expert review. Nothing gets lost in an algorithm.

VALIDATED BY

XPRIZE Future Vision Prize (\$3.5M, 2026) · NASA / Houston Cinema Arts CineSpace (annual) · Dubai AI Film Award (\$1M, 3,500 submissions from 116 countries)

Bitflix is the first platform to make these mechanics continuous, monthly, and woven into a creator's ongoing practice.

Built, not launched.

7 sprints shipped. Platform live at bitflix.io. Private alpha launching Q2 2026.

7

Sprints shipped

339

API routes

9

AI models integrated

72K+

Lines of TypeScript

5

Languages (EN · HI · TA · TE · BN)

LIVE TODAY

- ◆ Ariel — project-aware AI director (built on Claude)
- ◆ Live Forge — WebSocket community creation
- ◆ 9 AI models — Kling, Seedance, Veo, Wan, MiniMax, Sora + FLUX + Sync Labs
- ◆ White-label agency mode — subdomains, clients, brand portal
- ◆ C2PA Content Credentials — provenance on every publish

NEXT 90 DAYS

- ◆ Sprint 8 — billing and credit system live
- ◆ Alpha cohort — 3–5 Indian filmmakers onboarded via MAMA
- ◆ BITFLIX OPEN Film Festival — submissions open
- ◆ 1–2 brand-film pilot conversations (India)
- ◆ First 10 films seeded and published

PRICING & ACCESS

Built for real filmmakers, everywhere.

Four tiers. Local currency. Creator-friendly credit economics.

Spark

F · R · E · E · · F · O · R · E · V · E · R

\$0

₹0

50 credits / month

- Seedance, Wan, FLUX Dev
- One project
- 480p export
- Ariel included
- Publish to Bitflix

Creator

T · H · E · · W · O · R · K · I · N · G · · F · I · L · M · M · A

\$12 / mo

₹999 / mo

400 credits / month

- All core AI models
- Kling + Soul ID + 12 cameras
- Series pages
- Crew up to 3
- 1080p + lip sync

Studio

M · O · S · T · · P · O · P · U · L · A · R

\$39 / mo

₹3,299 / mo

1,500 credits / month

- Every model incl. Sora 2 Pro
- Unlimited lip sync
- 4K export
- Crew up to 10
- Live Forge + analytics

Agency

W · H · I · T · E · · L · A · B · E · L

\$99 / mo

₹8,299 / mo

5,000 credits / month

- White-label subdomain
- Unlimited team
- Client portals, brand guide
- Bulk export
- API access

CREDITS DESIGNED TO SERVE YOU

Credits roll over for a month. Top-up packs last 60 days. Studio and Agency tiers get 15% off top-ups. Failed generations are refunded immediately. Credits never expire while your subscription is active. No pop-ups — one email at 20% remaining.

A platform that stands for something.

Bitflix is a Blyss Tribe venture — a conscious creator incubator building platforms that serve the communities big tech forgot.

Founding principles drawn from Indigenous wisdom and sacred economics. Four Worlds Alliance. All My Relations. The understanding that a platform serving creators must be accountable to the communities it draws from — and that the value creators produce should flow back to those communities. Technology serves culture. Not the reverse.

None of this is incidental. It is what Bitflix is — a platform built in a different lineage, for a different relationship between creators and the infrastructure they depend on.

HOW THIS SHOWS UP

- ◆ **89% revenue share**
Creators retain up to 89% of earnings on their work.
- ◆ **The 11% Covenant**
Structural commitment — accounting, governance, operating agreement. Flows to Four Worlds Alliance and regenerative causes.
- ◆ **Creator-first governance**
Accountable to the tribe that makes and sustains it — not to outside shareholders.
- ◆ **Indigenous counsel**
Cultural advisors inform decisions on representation, naming, ethics.
- ◆ **No dark patterns**
No pop-ups. No engagement bait. No ads served inside creator work.
- ◆ **Transparent accounting**
Public quarterly reports. Open roadmap. Published economics.

A founder, a country CEO, and an AI co-pilot.

FOUNDER & CEO · BLYSS TRIBE

SkyHawk

Clint Carleton

Built the Bitflix platform in 7 sprints with Claude as co-developer. 182+ commits, 72K+ lines of TypeScript. Retired professional stuntman turned conscious-creator-economy builder. Based in Australia.

INCOMING CEO · BITFLIX INDIA

Satish Varma

Melbourne MAMA

9 years operating Melbourne MAMA Creative Space — a physical creator hub bridging Australia and India. Deep network across Telugu, Tamil, and Hindi filmmakers. Owns India GTM end-to-end.

AI DIRECTOR (PRODUCT)

Ariel

Built on Claude

Project-aware AI creative partner. Four operating modes. Persistent memory across characters, crew, and series arcs. The orchestration layer competitors cannot copy in a weekend.

Senior full-stack engineer and India-based creator-community lead hiring from raise proceeds.

THE RAISE

\$3M

SEED ROUND · \$15M PRE · 18-MONTH RUNWAY

45%

Engineering

Sprint 8–12: billing, mobile UX, brand portal, analytics, content moderation.

35%

GTM — India

Creator alpha through MAMA, festival launch, PR, brand pilot sales, BITFLIX OPEN awards.

20%

AI API + infra

Claude, fal.ai, ElevenLabs, Suno through alpha and the first 1,000 films.

Platform is built. Audience is next.

clintcarleton@protonmail.com · bitflix.io

*Big tech was never going
to build this.*

Bitflix is the infrastructure.

The platform is shipped. The infrastructure is live. The audience is next. What comes now is the careful, hand-built onboarding of the first filmmakers — the ones whose stories the old system would never have paid for, whose voices it would never have surfaced.

They are what this is for.

ALL MY RELATIONS

Bitflix

A Blyss Tribe venture

bitflix.io

Founder · SkyHawk (Clint Carleton)

clintcarleton@protonmail.com